



influence

ASIA 影響亞洲有限公司

small innovative business family office
(for great ventures)

We implement,
develop and guide companies,
their brands, their projects
and their leaders
on international markets

We are advisor on business strategy implemented in Hong Kong, Brussels, and Paris.

Like a «family office» we are a «company office». Our mission is to support the interests of the company, of its leaders and of its resources.

We design and manage the international deployment of our clients.

We step in to handle until the core of the specifics, constraints and local regulations, through a network we control and coordinate.

We act as strategic, creative and pragmatic counsels, in compliance with the legal, tax and local financial contingencies, using resources trained abroad.

Our experience of the international and of the disciplines which govern the markets, combined with the local expertise of our partners, allow us to provide comprehensive service to our clients.

We strive to guide companies, their projects and their brands, but also their leaders and their assets towards a favourable economic growth environment. Our role is to facilitate the international development of our clients as well as their investments,
in the mid-term.

We provide these services in the long term, as an annual support.

Finally, we provide an economic, legislative, political, marketing and commercial observation to understand better the trends governing the international flows and thus enable our clients to anticipate them.

Global services, commercial transactions: a “360” offer for new horizons on an international basis

Legal and tax, in collaboration with our partner, a law firm in Brussels

- | Legal and tax study and analysis of the company, of the entrepreneur and of the brands
- | Consulting and tax optimization of the legal entity and of the individuals
- | Creation of legal entities fitted for the development of these new markets
- | Protection of the trademarks and their registration if needed, in Europe but also in Asia
- | Transfer of assets
- | Organization of the leaders' status

Administrative and financial

- | Business plan and establishing the need for potential funding
- | Contribution of local resources which may guide the project
- | Research funding from partners or from specialized funds
- | Implementation of financial partnerships
- | Opening of local bank accounts

Marketing and commercial

- | International development strategy
- | Positioning of brands, goods and services on targeted markets
- | Putting together the marketing project
- | Organizing the business partnerships
- | Assistance in negotiating and drafting contracts
- | Management of communication and advertising projects with local agencies

Industrial

- | Looking for existing structures and assistance regarding partial or total acquisition
- | Support for the setting up

Monitoring and support

- | Influence guides the operation in the short, medium and long term:
- | Regarding the legal, tax, administrative and financial aspects

- | Regarding the marketing and commercial aspects

- | Regarding the communication and advertising

Commercial transactions

- | Raising equity or other (debt)
- | Purchase and sale:

Real Estate: vineyards, hotels, companies and industrial sites

Art: impressionist, modern, post-war and contemporary art

Commercial establishment and companies

Setting up industrial operations and fund-raising, in particular in luxury, high technology and aerospace

Influence's network

Our partners are exclusively companies with which we maintain long-term professional and personal relationships (often for more than 10 years)

The history of our relationships is one of the fundamental factors of the mutual trust that we give ourselves and that we commit towards our clients

We share with them the same values, the same business philosophy, the same working methods, the same rules of confidentiality and ethics

Our partners bring over locally, the relay regarding the skills which are essential for putting together, carrying out, monitoring and the security of a transaction

We have a common information database: commercial, industrial, economic and political information, investment opportunities, real estate transactions

Key Partners

LUXEMBOURG, Luxembourg

UNITED KINGDOM, London

FRANCE, Paris

ITALY, Milan

SWITZERLAND, Geneva, Zurich, Basel

ESTONIA, Tallinn

CANADA, Montreal

UNITED ARAB EMIRATES, Abu Dhabi

LEBANON, Beirut

TAIWAN, Taipei



ALEXANDER FAUX

*Leader of Influence asia and Influence international business network
Personal advisor in strategy for companies and their leaders
Advisor in international development
Consultant in legal and tax resources*

*Trained as an architect in France (UP 2, Paris Nanterre and UP 6, Paris La Vilette),
and also as a journalist in the United States (Columbia University, New York)
enabled me to express my destiny as an entrepreneur in areas as creative as communicating
as are advertising, communication, marketing, event or business trips.*

*My background is an experience of 27 years directing consulting and services companies oriented
business to business operating internationally. 27 years as a company manager gaining the experience
and the necessary skills to transform the talents of a company into its wealth....*

*My strength is above all a creative and imaginative mind which expresses itself in all the areas
I manage today in order to set up and develop the companies, their brands and their leaders
on the international markets.*

Influence asia

small innovative business family office

guides the companies
and their leaders
towards new horizons

In the 21st century,
the expansion of a company or an individual
must be combined internationally:
Influence has an international vocation.

To establish oneself abroad without creating value
or an actual activity is risky:
Influence is «business» oriented.

Have reliable, flexible and sustainable partners is essential:
Influence has a network of experts.

Influence asia

IN HONG KONG
Wanchai
16 F Jonsim Place
228 Queen's Road East
Hong Kong

Influence international business network

IN BRUSSELS
Place Guy d'Arezzo 19
Uccle
1180 Bruxelles
Belgique

IN PARIS
CJO Archéops
52 rue de Monceau
75008 Paris
France